

# Associate of Applied Business in Business Management: Marketing Transfer to Bachelor of Science, Marketing Major

*Apply your first two years at Northwest State to your Bachelor's degree at Lourdes!*



## 2 + 2 PATHWAY

### NSCC – 1<sup>ST</sup> SEMESTER

Course	Description
BUS 101	Introduction to Business
CIS 114	Microsoft Applications
ECO 212	Microeconomics
ENG 111	Composition I
MTH 109	College Algebra

### NSCC – 2<sup>ND</sup> SEMESTER

Course	Description
ECO 211	Macroeconomics
ENG 112	Composition II
MGT 120	Supervision
MKT 110	Marketing Natural Science Elective

### NSCC – 3<sup>RD</sup> SEMESTER

Course	Description
ACC 111	Financial Accounting
BUS 221	Business Law
MKT 210	Advertising
CIS 113	Microsoft Excel
HIS Course	(Social Behavioral Science Elective)

### NSCC – 4<sup>TH</sup> SEMESTER

Course	Description
ACC 112	Managerial Accounting
BUS 211	Business Communications
MGT 230	Retail Management
MGT 280	Business Climate Analysis
MKT 230	Salesmanship
PHI Course	(Humanities Elective)

### LOURDES – 5<sup>TH</sup> SEMESTER

Course	Description
BUS 203	Management Concepts
MKT 150	Professional Selling
MTH 212	Statistics
	Fine Arts Course
	Theology Course

### LOURDES – 6<sup>TH</sup> SEMESTER

Course	Description
BUS 320	International Business
BUS 340	Business Internship
MKT 314	Marketing Research
MKT 335	Marketing Management Literature

### LOURDES – 7<sup>TH</sup> SEMESTER

Course	Description
BUS 430	Business Ethics
MKT 315	Consumer Behavior Marketing Elective
ENG 352	Professional Writing Theology Course

### LOURDES – 8<sup>TH</sup> SEMESTER

Course	Description
BUS 304	Corporate Finance
BUS 490	Business Policy Enduring Questions Course Elective Elective

*This 2 + 2 Pathway is based on the 2018-2019 Lourdes University Catalog. Students entering Lourdes University under a different catalog may be subject to changes in program requirements.*

**For more information please contact the Office of Admissions  
419-885-5291 • 800-878-3210, ext. 5291**