

Public Disclosure of Student Achievement

Institution Name: Lourdes University

Business Unit(s) included in this report: College of Business and Leadership

Academic Period Covered: 2018-2019

Date Submitted: 11/1/19

PROGRAM	INDICATOR	RESULT
B.S. Accounting Major	Fall 2018 to Fall 2019 Retention Rates	76.67%
B.S. Business Administration Major	Fall 2018 to Fall 2019 Retention Rates	70.24%
B.S. Health Care Administration Major	Fall 2018 to Fall 2019 Retention Rates	88.89%
B.S. Human Resource Management Major	Fall 2018 to Fall 2019 Retention Rates	66.67%%
B.S. Integrated Business Major	Fall 2018 to Fall 2019 Retention Rates	100%
B.S. Marketing Major	Fall 2018 to Fall 2019 Retention Rates	77.78%
Master of Business Administration	Fall 2018 to Fall 2019 Retention Rates	88.57%
Master of Organizational Leadership	Fall 2018 to Fall 2019 Retention Rates	57.14%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate Report	Retention calculated year to year (graduated students excluded) By taking the number of all student enrolled in the program in fall 2018, and dividing it into the number of students who returned in the same program in Fall 2019