

Public Disclosure of Student Achievement

Institution Name: Lourdes University

Business Unit(s) included in this report: College of Business and Leadership

Academic Period Covered: 2019-2020

Date Submitted: 11/1/20

PROGRAM	INDICATOR	RESULT
B.S. Accounting Major	Fall 2019 to Fall 2020 Retention Rates	72.73%
B.S. Business Administration Major	Fall 2019 to Fall 2020 Retention Rates	72.12%
B.S. Health Care Administration Major	Fall 2019 to Fall 2020 Retention Rates	87.50%
B.S. Human Resource Management Major	Fall 2019 to Fall 2020 Retention Rates	66.67%
B.S. Integrated Business Major	Fall 2019 to Fall 2020 Retention Rates	100%
B.S. Marketing Major	Fall 2019 to Fall 2020 Retention Rates	80.43%
B.S. Sport Management	Fall 2019 to Fall 2020 Retention Rates	65.52%
Master of Business Administration	Fall 2019 to Fall 2020 Retention Rates	80.00%
Master of Organizational Leadership	Fall 2019 to Fall 2020 Retention Rates	61.54%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate Report	Retention calculated year to year (graduated students excluded) By taking the number of all student enrolled in the program in fall 2019, and dividing it into the number of students who returned in the same program in Fall 2020