

Lourdes University

First Destination Survey

Class of 2018

The First Destination Survey is an annual project completed by the Career Services Office with the help of the Registrar Office. 317 questionnaires were sent to the summer 2017, fall 2017 and spring 2018 graduates (Associate, Bachelors and Masters Degrees) during November and December 2017. In addition to survey results, LinkedIn and discussions with faculty members were utilized to obtain responses from graduates. Results on response and placement rates were submitted to the National Association of Colleges and Employers (NACE) in April 2019.

Information on graduate employment and continuing education is important to Lourdes University for many reasons.

- Academic Departments need to know how students utilize their majors beyond graduation.
- The Career Services Office uses the placement information as a networking tool and shares this information with students who are seeking career opportunities after graduation.
- The Alumni Office uses the contact information for its records.
- The Admission Office utilizes placement statistics for prospective students.
- Current students can find placement information helpful in estimating employment trends.

The surveys sent to the graduates asked questions about the following “types” of placements including:

1. Employed (full-time or part-time)
2. Entrepreneur
3. Temp/Contract or Freelance
4. Post Graduate Internship
5. Gap Year Experience
6. Continuing education full-time**
7. Military
8. Still seeking employment or continuing education

The overall response rate was 67% (213 respondents/ 317 students)

The response rate for undergraduate students was 65% (152 respondents/234 students)

The response rate for graduate students was 74% (61 respondents/83 students)

Summary results are as follows:

Overall, out of the respondents, **99% of the students surveyed were placed** [employed (full-time or part-time), military service or continuing education].

1. 91% Employed are employed full-time
2. 1% Employed are employed part-time
3. 7% Continuing Education full-time
4. 0% Military Service
5. 1% Still seeking employment

Class Description*

Degrees Offered	Mean Salary Ranges
Associate 2%	Bachelor: \$46,244
Bachelor 72%	Master: \$86,667
Master 26%	Note: Significantly low numbers were reported for salary information

*These percentages are based on 317 students

**The National Association of Colleges and Employers (NACE) defines continuing education as the number of graduates enrolled in continuing education (includes certification programs as well as degree programs)